

INDUSTRY TASTER DAY

industry education music

INDUSTRY TASTER DAY 2023

IN PARTNERSHIP WITH



Hertfordshire
Music Service



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



Our workshops

- **Raise musical aspirations**
- **Increase GCSE/BTEC options**
- **Raise the music profile within your school**
- **Guests artists with every Industry Taster Day**
- **Cover songwriting, performance & music careers**
- **Over 800+ Workshops already delivered**

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IEMusic - About us...

We have been delivering curriculum-relevant music workshops since 2012 in over 800 UK schools.

All of our workshop leaders and attending artists are carefully picked industry professionals that offer up-to-date music industry advice in a fun and engaging way that relates back to your music curriculum.

We work directly with the best partners in the business to provide experience and opportunities to your students moving forwards.

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ietm
music

What we deliver

Our 'Industry Taster Day' is a tried and tested workshop format that covers songwriting, performance & industry careers over the course of a full school day.

These days are built into the school timetable and delivered by accomplished workshop leaders with a vast music industry background and years of education experience.

Each workshop day will also feature an attending artist to further engage young people, raise aspirations for everyone involved and perform to a larger audience in the last lesson.

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The logo for ie music, featuring the lowercase letters "ie" in a large, bold font with a trademark symbol (™) to the upper right, and the word "music" in a smaller, lowercase font below it. The logo is centered within a large, faint circular graphic that spans the right side of the page.

What we deliver

08:00 – Arrival/Load In

9:00 – Introduction to the day and workshops on songwriting. Begin with class presentation and decomposition of classic pop song. Study key features within popular music writing, (i.e. chord progression, dynamics, tempo, rhythms, patterns, and song writing tips/tricks).

10:00 – Students will then break out into small groups to begin the lyric writing process. Groups discuss subject matter, writing to a brief and placing melody lines against chord progressions before heading off to break out rooms to form full bands.

10:45 – Coffee Break

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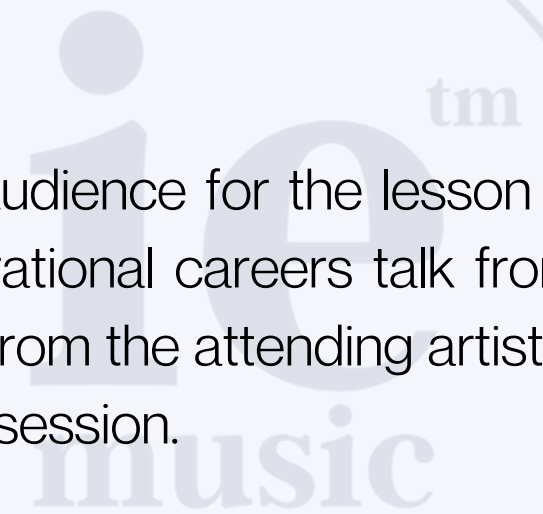
11:00 – Workshops on songwriting continue, with individual chord progressions added and melody lines explored. Students continue to receive mentor tuition whilst building their songs and adding instruments.

12:00 – Lunch

1:00 – Round-off session with students given one last chance to finalise their piece of music before taking part in a performance workshop in which each group takes to the stage to demonstrate their work and receive tutor, artist and class feedback.

2:00 – All workshop students become the audience for the lesson along with any other available cohorts for an inspirational careers talk from the workshop leader followed by a performance from the attending artist. Q&A can also take place before during or after this session.

3:00 – Load out



What we cost...

A full Workshop Days cost **£600**. Please complete the attached booking form to confirm your place in this year's activity. *some qualifying funding opportunities are available from Hertfordshire Music Services, please enquire for more information on this when you book.

Workshops can consist of up to **30** students from year 8 onwards and can be delivered to mixed ability.

All Industry Taster Days come with a professional workshop leader and an attending artist.

Contact your regular IEMusic school liaison for further details and bookings.

sam@ie-music.co.uk or phone **07398 249 316**

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